



**Shobhit
University**

EDUCATION EMPOWERS



Top 101-125 Band
in Pharmacy

CRITERION 3 - Research, Innovations and Extension

3.5.2 REVENUE GENERATED FROM ADVISORY / R&D CONSULTANCY PROJECTS (EXCLUDE PATIENTS CONSULTANCY) INCLUDING CLINICAL TRIALS DURING THE LAST FIVE YEARS.

To reduce enormous use of paper and printing the ensure data, sign and a seal by the Competent Authority for all the papers, we have used the Class-3 Digital Signatures where a Registration Authority i.e. Dr. Mahipal Singh, Registrar of our University authenticate the documents and responses claimed in this pdf file.



SHOBHIT UNIVERSITY, Gangoh

[Notified by Government of U.P. Act No.3 of 2012, Established u/s 2(f) of UGC Act 1956]

Adarsh Institutional Area, Babu Vijendra Marg,
Gangoh, Distt. Saharanpur - 247341, UP

35
YEARS
OF ACADEMIC
EXCELLENCE





INTERNATIONAL
AN ISO 9001 : 2008 COMPANY

Har Ghar Ka Pyar®

Ref No: PT/2021/06

Date: 17.05.2021

To,
The Registrar,
Shobhit University
Gangoh, Uttar Pradesh 247341

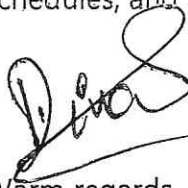

Subject: Request for Specialized Training on "Enhancing Cybersecurity Frameworks for SMEs"

Respected Sir,

In today's digitally driven world, the need for robust cybersecurity frameworks has become paramount, especially for Small and Medium Enterprises (SMEs) like ours. At **Pritam International Pvt. Ltd.**, we aim to fortify our cybersecurity infrastructure and empower our teams with cutting-edge knowledge to tackle emerging threats. We are reaching out to seek your esteemed university's expertise in developing a specialized training program under the theme: "**Enhancing Cybersecurity Frameworks for SMEs.**" Our vision is to create a dynamic and interactive learning experience that goes beyond traditional methods and delivers:

- **Tailored Training Modules:** Programs designed specifically for the unique challenges faced by SMEs in cybersecurity.
- **Real-World Application:** Hands-on exercises and simulations to help our team implement strategies effectively.
- **Future-Ready Skills:** Equipping participants with forward-looking approaches to adapt to evolving cybersecurity threats.

Your university's reputation for excellence in technology and innovation makes it an ideal partner for this initiative. We are confident that your insights and training solutions will be instrumental in addressing our needs and strengthening our operational resilience. We would be delighted to discuss how we can shape this program collaboratively. Please share your thoughts on potential course outlines, schedules, and associated costs at your earliest convenience.

Warm regards,
Regional Head
Pritam International Pvt. Ltd.



**Shobhit
University**

EDUCATION EMPOWERS

Babu Vijendra Marg, Adarsh Institutional
Area Gangoh, Distt. Saharanpur (U.P.)
247341, India
Tel: +91 7830810052
E-mail: registrargangoh@shobhituniversity.ac.in
U: www.sug.ac.in

Ref: SUG/RO/ ADM/Consultancy/2021/01

Date: 10-06-2021

To
Director
Pritam International Pvt. Ltd.

Subject: Confirmation of Consultancy Work & Faculty Allotment

Dear Sir,

I am pleased to confirm that Shobhit University, Gangoh, has agreed to collaborate with Pritam International Pvt. Ltd. for the training program entitled " Enhancing Cybersecurity Frameworks for Small and Medium Enterprises (SMEs)" As part of this collaboration, we have designated a faculty member to carry out the consultancy work related to this training.

The details of the designated faculty member are as follows:

Name of the Faculty: Dr. Tarun Kumar Sharma

Designation: Professor

Department: School of Engineering and Technology

The budget allocated for the consultancy work is ₹ 1200000/-.

We are enthusiastic about this partnership and look forward to achieving our shared goals. Kindly let us know the next steps or any specific requirements on your end. We are committed to ensuring a smooth and successful collaboration.

Thank you for your cooperation, and we look forward to working together.



Yours sincerely,

REGISTRAR

Registrar

Shobhit University

To,
Dr. Tarun Kumar Sharma
Faculty of Engineering & Technology
Shophhit University, Gangoh, Saharanpur

Subject: Payment Approval for Consultancy Services Enhancing Cybersecurity Frameworks for SMEs (Session 2021-22)

Dear Mr. Sharma,

I hope this letter finds you well.

This is to formally inform you that payment for the consultancy services provided by Pritam International Pvt. Ltd. under the project "Enhancing Cybersecurity Frameworks for Small and Medium Enterprises (SMEs)" for the session 2021-22 has been reviewed and approved.


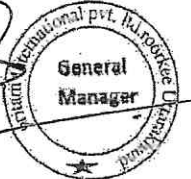
As per the terms and conditions outlined in our agreement, the final report has been submitted, and the associated fee of INR 1,200,000 has been processed for payment. The payment is authorized for immediate release to the designated account.

Please find below the payment details for your reference:

- **Consultancy Service:** Enhancing Cybersecurity Frameworks for SMEs
- **Company:** Pritam International Pvt. Ltd.
- **Session:** 2021-22
- **Amount:** INR 1,200,000
- **Payment Recipient:** Pritam International Pvt. Ltd.

Kindly confirm receipt of this payment and provide any further documentation if required.

Thank you for your continued partnership in enhancing the cybersecurity standards for SMEs. Should you require any further assistance or clarification, please do not hesitate to contact us.

Sincerely,

Regional Head
Pritam International Pvt. Ltd.

Date- 18.06.2021

Consultancy Project Completion Report

Enhancing Cybersecurity Frameworks for Small and Medium Enterprises (SMEs)

Training Project No: SUG/RO/ ADM/Consultancy/2021/01

Name of Project Coordinator Dr. Tarun Kumar Sharma

Department /Section: School of Engineering and Technology

1. Total Payment Received(INR) : 1,200,000/-
2. Objective Achieved (Limited to 1000 Characters)

Through your consultancy services we have achieved the following objectives:

The objective of "Enhancing Cybersecurity Frameworks for Small and Medium Enterprises (SMEs)" is to strengthen the security posture of SMEs by implementing robust cybersecurity strategies tailored to their specific needs. SMEs often face unique challenges due to limited resources and expertise, making them vulnerable to cyberattacks. The objective is achieved by adopting a comprehensive cybersecurity framework that includes risk assessments, employee training, data encryption, multi-factor authentication, and regular system updates. This approach ensures the protection of sensitive information, minimizes data breaches, and reduces operational downtime. By leveraging affordable tools and solutions, SMEs can proactively address cybersecurity threats and align with industry standards. The goal is to create a culture of cybersecurity awareness, improve resilience against cyber risks, and enhance the overall security infrastructure, ensuring the long-term success and safety of SMEs in an increasingly digital world.

1. Objectives Unfulfilled (if any) (Limited to 1000 Characters): None
2. Details of the Manpower (faculties/ Staff) Associated with the project (From /To) Dr. Tarun Kumar Sharma, School of Engineering and Technology, Shobhit University
3. Details of Manpower (Faculties/ Staff) Hired for the project (From/To): None
4. Publication/ Patents : None
5. Research Students supported : None

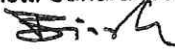
There are no pending advances

All the disbursement and expenditure are completed

The project Finance may be closed


Signature of the Project Coordinator

Finance Officer
Shobhit University Gangoh
Distt. Saharanpur, 247341 (U.P.)


Signature of the Finance Officer
Shobhit University

For the office use only

The consultancy project bearing the SUG/RO/ ADM/Consultancy/2021/01 is closed hereby

Invoice Number –
SUG/AO/2021-2022/024

Date- 02 February 2022

Shobhit University
Babu Vijendra Marg
Adarsh Institutional Area Gangoh
Saharanpur -247341
Email:
registrargangoh@shobhituniversity.ac.in

Invoice-

Party/ Consultancy

Pritam International Pvt. Ltd.

Sr.No	Particulars	Quantity	Rate	Per	Amount
1.	Consultancy Service				1,200,000.00
	Total				₹ 1,200,000.00

Amount Chargeable (in Words)

INR Fourteen Lakh Only

Remarks:

CONSULTANCY SERVICE



*** This is a computer generated invoice***

Consultancy Project Completion Report

Optimizing Supply Chain Management for Cost Efficiency and product Availability

Training Project No: SUG/RO/ ADM/Consultancy/2021/02

Name of Project Coordinator Dr. Madan Lal Kaushik

Department /Section: School of Pharmacy (AVIPS)

1. Total Payment Received(INR) : 1,400,000/-
2. Objective Achieved (Limited to 1000 Characters)

Through your consultancy services we have achieved the following objectives:

The objective of "Optimizing Supply Chain Management for Cost Efficiency and Product Availability" is to enhance supply chain operations to reduce costs while ensuring consistent product availability. This is achieved by streamlining processes such as inventory management, demand forecasting, and supplier relationships. Key strategies include adopting just-in-time inventory systems, optimizing logistics, and implementing advanced technologies like AI and blockchain for better tracking and transparency. By analyzing data and improving coordination across suppliers, manufacturers, and distributors, companies can minimize waste, reduce stockouts, and prevent overstocking. The goal is to balance cost control with the need to meet customer demand, ensuring that products are delivered efficiently without compromising quality. The objective is achieved by integrating lean principles, continuous improvement, and technological advancements, resulting in a more agile, responsive, and cost-effective supply chain.

1. Objectives Unfulfilled (if any) (Limited to 1000 Characters): None
2. Details of the Manpower (faculties/ Staff) Associated with the project (From /To)
Dr. Madan Lal Kaushik, School of Pharmacy (AVIPS), Shobhit University
3. Details of Manpower (Faculties/ Staff) Hired for the project (From/To): None
4. Publication/ Patents : None
5. Research Students supported : None

There are no pending advances

All the disbursement and expenditure are completed

The project Finance may be closed


Signature of the Project Coordinator

Finance Officer
Shobhit University / Gangoh
~~District Saharanpur~~ 247341 (U.P.)
Signature of the Finance Officer
Shobhit University

For the office use only

The consultancy project bearing the ID SUG/RO/ ADM/Consultancy/2021/02 is closed hereby

Consultancy Project Completion Report

Improving Milk Quality and Production Efficiency through Advanced Dairy Farm Management Techniques

Training Project No: SUG/RO/ ADM/Consultancy/2021/03

Name of Project Coordinator Dr. Rajiv Dutta

Department /Section: School of Biological Engineering and Sciences

1. Total Payment Received(INR) : 1,300,000/-
2. Objective Achieved (Limited to 1000 Characters)

Through your consultancy services we have achieved the following objectives:

The objective of "Improving Milk Quality and Production Efficiency through Advanced Dairy Farm Management Techniques" is to enhance both the quality and quantity of milk production by implementing modern, data-driven management practices. This is achieved by optimizing herd management, adopting precision farming technologies, and using advanced breeding techniques to improve milk yield and quality. Key strategies include improving animal nutrition, ensuring proper animal health care, and employing automated milking systems for consistent production. Additionally, implementing real-time monitoring systems for tracking cow health, milk quality, and environmental factors allows for quick adjustments and better resource management. The goal is to reduce waste, increase productivity, and improve milk quality through scientific practices. The objective is achieved by integrating technology, monitoring systems, and sustainable farming practices to enhance overall farm efficiency, ensuring long-term profitability and sustainability in dairy farming.

1. Objectives Unfulfilled (if any) (Limited to 1000 Characters): None
2. Details of the Manpower (faculties/ Staff) Associated with the project (From /To)
Dr. Rajiv Dutta, School of Biological Engineering and Sciences, Shobhit University
3. Details of Manpower (Faculties/ Staff) Hired for the project (From/To): None
4. Publication/ Patents : None
5. Research Students supported : None

There are no pending advances

All the disbursement and expenditure are completed

The project Finance may be closed


Signature of the Project Coordinator

Finance Officer
Shobhit University, Gangoh
Distt. Saharanpur, 247341 (U.P.)

Signature of the Finance Officer
Shobhit University

For the office use only

The consultancy project bearing the ID SUG/RO/ ADM/Consultancy/2021/03 is closed hereby



Ref No: 05/21/14

Date: 17.05.2021

To
The Registrar
Shobhit University,
Gangoh, Uttar Pradesh

Subject: Proposal for training on "Integrating Ayurvedic Principles with Modern Wellness Practices for Holistic Health Solution"

Dear Registrar,

We are pleased to approach your prestigious university to propose a consultancy partnership focused on the project "Integrating Ayurvedic Principles with Modern Wellness Practices for Holistic Health Solutio." At Patanjali Ayurved Ltd., we strive to bridge the gap between traditional Ayurvedic wisdom and cutting-edge pharmaceutical advancements to address pressing healthcare challenges effectively. Your institution's expertise in healthcare research and academic innovation positions it as an ideal collaborator for this initiative. We are keen to engage your consultancy services to achieve the following objectives:

1. **Strategic Guidance:** Offering expert advice on the development of therapeutic strategies tailored to chronic disease management.
2. **Customized Program Design:** Co-creating comprehensive training modules for healthcare practitioners, integrating modern and traditional medicinal approaches.
3. **Knowledge Dissemination:** Conducting seminars and hands-on workshops to build competencies among professionals in the field.
4. **Research Collaboration:** Partnering on studies to validate the efficacy of optimized drug therapies and integrative medical practices.

We believe this collaboration will yield transformative insights and practical solutions for advancing healthcare. To initiate this process, we kindly request your confirmation of interest in providing consultancy services for this initiative. We are available for discussions at your earliest convenience to define the scope of work and finalize the modalities of this partnership. We look forward to the possibility of working together to create impactful outcomes in the healthcare sector. Thank you for considering this proposal.

Yours sincerely,
Human Resource Head



Ref: SUG/RO/ ADM/Consultancy/2021/04

Date: 28-06-2021

To
Director
Patanjali Ayurved Ltd., Haridwar

Subject: Confirmation of Consultancy Work & Faculty Allotment

Dear Sir,

I am pleased to confirm that Shobhit University, Gangoh, has agreed to collaborate with Patanjali Ayurved Ltd., Haridwar, for the training program entitled " Integrating Ayurvedic Principles with Modern Wellness Practices for Holistic Health Solution " As part of this collaboration, we have designated a faculty member to carry out the consultancy work related to this training.

The details of the designated faculty member are as follows:

Name of the Faculty: Dr. Kultar Singh

Designation: Professor

Department: School of Pharmacy (AVIPS)

The budget allocated for the consultancy work is ₹ 700000/-.

We are enthusiastic about this partnership and look forward to achieving our shared goals. Kindly let us know the next steps or any specific requirements on your end. We are committed to ensuring a smooth and successful collaboration.

Thank you for your cooperation, and we look forward to working together.

Yours sincerely,

Registrar
Shobhit University
Saharanpur (U.P.)



PATANJALI

To,

Date:10.07.2021

Dr. Kultar Singh,
Faculty of KSVAMC&RC,
Shobhit University, Gangoh

This is to formally approve the payment for the consultancy services provided by Dr. Kultar Singh, Faculty of KSVAMC&RC, Shobhit University, Gangoh, on **Integrating Ayurvedic Principles with Modern Wellness Practices for Holistic Health Solution**. The total amount for the consultancy services rendered is INR 70,000 (Seventy Thousand Rupees).

The consultancy services provided include the optimization of drug therapy for chronic disease management, advising on treatment protocols, and offering strategies to improve the health outcomes of patients with long-term conditions. Additionally, Dr. Kultar Singh has contributed to the development of guidelines aimed at managing chronic diseases with a focus on Ayurvedic principles in conjunction with conventional treatment.

The payment will be processed in accordance with the terms outlined in the agreement, and funds will be transferred to Dr. Kultar Singh's account as per the agreed schedule.

Thank you for your valuable contribution.

Approved By:



Human Resource Head
Patanjali Ayurved Ltd., Haridwar

Consultancy Project Completion Report

Integrating Ayurvedic Principles with Modern Wellness Practices for Holistic Health Solution

Training Project No: SUG/RO/ ADM/Consultancy/2021/04

Name of Project Coordinator Dr. Kultar Singh

Department /Section: School of Ayurveda (KSVAMC&RC)

1. Total Payment Received(INR) : 700,000/-
2. Objective Achieved (Limited to 1000 Characters)

Through your consultancy services we have achieved the following objectives:

The objective of "Integrating Ayurvedic Principles with Modern Wellness Practices for Holistic Health Solutions" is to combine the wisdom of Ayurveda with contemporary health practices to promote overall well-being. Ayurvedic principles, such as balancing the body's doshas (Vata, Pitta, and Kapha) and using natural herbs, are integrated with modern techniques like fitness, nutrition, mindfulness, and stress management. This holistic approach focuses on preventive care, addressing physical, mental, and emotional health. The goal is achieved by creating personalized wellness plans that incorporate Ayurvedic dietary guidelines, herbal supplements, yoga, and meditation, alongside modern nutrition, exercise, and lifestyle interventions. By blending these two approaches, the objective is to enhance immune function, promote longevity, and improve mental clarity, creating a comprehensive health solution that addresses the root causes of imbalances and supports sustainable health. This fusion of traditional and modern methods helps individuals achieve a balanced, healthy lifestyle.

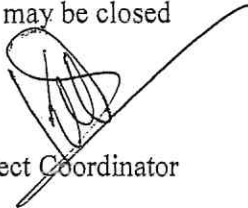
1. Objectives Unfulfilled (if any) (Limited to 1000 Characters): None
2. Details of the Manpower (faculties/ Staff) Associated with the project (From /To)
Dr. Kultar Singh, School of Ayurveda (KSVAMC&RC), Shobhit University
3. Details of Manpower (Faculties/ Staff) Hired for the project (From/To): None
4. Publication/ Patents : None
5. Research Students supported : None

There are no pending advances

All the disbursement and expendutature are completed

The project Finance may be closed

Signature of the Project Coordinator



Finance Officer
Shobhit University, Gangoh
Distt Saharanpur, UP (U.P.)

Signature of the Finance Officer
Shobhit University

For the office use only

The consultancy project bearing the ID SUG/RO/ ADM/Consultancy/2021/02 is closed hereby

Invoice Number –
SUG/AO/2021-2022/040

Date- 02 April 2022

Shobhit University
Babu Vijendra Marg
Adarsh Institutional Area Gangoh
Saharanpur -247341
Email:
registrargangoh@shobhituniversity.ac.in

Invoice-

Party/ Consultancy

Patanjali Ayurved Ltd., Haridwar

Sr.No	Particulars	Quantity	Rate	Per	Amount
1.	Consultancy Service				700,000.00
	Total				₹ 700,000.00

Amount Chargeable (in Words)

INR Seven Lakh Only

Remarks:

CONSULTANCY SERVICE



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